



PUT YOURSELF IN THE DRIVER'S SEAT

A FORCE IN THE TOURING AND RV MARKET

CARAVAN+RV

AUSTRALIAN

Rates, Specifications & Deadlines

DISPLAY (excluding GST)

Editions	Casual	3 editions *	6 editions *	12 editions *
Double Page spread IFC	\$3,730	\$3,475	\$3,190	\$2,890
Inside Back cover	\$2,640	\$2,490	\$2,220	\$2,045
Outside Back cover	\$2,920	\$2,780	\$2,420	\$2,190
Full page	\$2,045	\$1,935	\$1,760	\$1,605
Half page	\$1,230	\$1,175	\$970	\$880
Third page	\$860	\$805	\$640	\$605
Quarter page	\$600	\$560	\$460	\$405
Eighth page	\$350	\$310	\$280	\$250

● Flysheet Rate on request.

● Insert Rates on request.

* All prices listed on the rate card do not include GST and are subject to change.

DEADLINES

Issue	*Booking & cancellation deadline	Material deadline	On Sale
October/November 2009	25 August	7 September	14 October
December/January 2009/10	20 October	2 November	9 December
February/March 2010	14 December	14 January	10 February
April/May 2010	10 February	3 March	7 April
June/July 2010	14 April	5 May	9 June
August/September 2010	15 June	7 July	11 August
October/November 2010	18 August	8 September	13 October
December/January 2010/11	13 October	3 November	8 December

* Please note that deadlines and rates are subject to change and advertisers will be notified in advance

For more information call
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MOToring + SERVICES

helping people



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MECHANICAL SPECIFICATIONS

	Trim Size	Type Area	Bleed Size
Double page Spread	420mm (w) x 297mm (d)	410mm (w) x 287mm (d)	430mm (w) x 307mm (d)
Full Page	210mm (w) x 297mm (d)	200mm (w) x 287mm (d)	220mm (w) x 307mm (d)
1/2 Page Horizontal	190 mm (w) x 135 mm (d)	n/a	n/a
1/2 Page Vertical	90 mm (w) x 270 mm (d)	n/a	n/a
1/3 page Vertical	60 mm (w) x 270 mm (d)	n/a	n/a
1/4 page	95 mm (w) x 130 mm (d)	n/a	n/a
1/8 page	95 mm (w) x 60 mm (d)	n/a	n/a

TECHNICAL SPECIFICATIONS

NRMA Publishing accepts only digital material. All material must be supplied formatted for the Apple Macintosh OSX platform. All images should be of a high resolution (eg. 300dpi JPEG format).

We accept files saved in the following formats:

Adobe Photoshop at 300dpi or larger (saved as EPS, JPEG, TIFF or PSD) Adobe Illustrator saved as EPS files up to Version 11.0 Adobe Indesign documents up to Version 13.0 PDF files at 300dpi or better

NB. artwork embedded in or saved as MS Word or PowerPoint documents or files will not be accepted. We do not accept Truetype fonts. Crop marks and 5mm of bleed around artwork must be included on display advertisements.

Delivery formats:

CD-ROM / DVD- ROM
Email
Quickcut
Websend

Proofs:

All material must be accompanied by a suitable high quality colour proof (Chemical, IRIS, High Resolution Digital). No responsibility will be taken for colour matching, material integrity or finished advertisement print quality if a colour proof is not supplied.

Material delivery:

Clearly mark all material with Australian Caravan + RV and the month of publication.

Send to:

Australian Caravan + RV
NRMA
Level 1
9 George Street
North Strathfield NSW 2137
Email: jo@openroad.com.au

PUBLISHERS' CONDITIONS

Payment required within 30 days of publication. Agency commission 10% of gross. Cancellation of booked advertising cannot be accepted after booking confirmation closing date. Publishers are not responsible for errors due to changes made after material closing date. Rates given are on the basis that space ordered is used within 12 months and that material supplied as per conditions set out herein. All copy is subject to the approval of the publishers. When the copy is overdue, the publishers reserve the right to repeat previous copy. The publishers reserve the right to reject or cancel any advertising at any time for any reason. If an advertiser has booked advertising and fails to deliver copy by the copy deadline, the advertiser will be charged the full advertising rate as if the advertisement had run (excludes earlier notice of cancellation before copy deadline).



helping people