

NRMA Motoring & Services Sponsorship Application Form

Name of the proposed event/activity/project: _____

Date of the proposed event/activity/project: _____

Please note that if this date is less than six weeks in advance your application will be declined as per our Sponsorship Guidelines.

What is the expected number of participants in the event/activity/project? _____

Please provide a brief description of the proposed event/activity/project:

Please provide the target audience of the proposed event/activity/project: (e.g. age/gender/interests)

Is this sponsorship application exclusive to NRMA Motoring & Services? Or have others been approached or already involved?

Will there be an opportunity for NRMA Motoring & Services staff to be involved? If yes, please provide details.

What are the proposed hospitality arrangements of the event/activity/project?

What are the proposed signage rights and media opportunities for NRMA Motoring & Services?

Will NRMA Motoring & Services have an opportunity to promote its products and services? If yes, please provide details.

How will the success of the event/activity/project be measured? (e.g. by the amount of visitors or money raised.)

Please provide your ABN/ACN and/or evidence of charitable status:

Please provide your contact details:

Title Mr / Miss / Ms / Mrs / Dr

First Name _____

Surname _____

Postal Address _____

Suburb _____

State _____

Postcode _____

Phone Number _____

Fax Number _____

Mobile _____

Email _____

Please complete this form along with any relevant supporting documentation to:

Mail: Sponsorship Manager
 NRMA Motoring & Services
 388 George Street
 Sydney NSW 2000

OR

Email: sponsorship@mynrma.com.au